

Reach New York State lawmakers, lobbyists, advocacy groups, and a growing readership of unique visitors who stay informed about state politics on a weekly basis.

Digital Adverising spots:	One week:	One month:	Two months:
Header banner 728 x 90 pixels (banner not always available, ask for details)	\$100.00	\$350.00	\$650.00
Sidebar banner 300 x 250 pixels Ask for available placements	\$50.00	\$180.00	\$340.00
Content banner 728 x 90 pixels Ask for available placements	\$75.00	\$280.00	\$540.00

All advertising spots come with free in-house graphic design Advertisements can be static, or link to a page of your choice

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